



Healthy Living



Natural Wellness



Growing Together

KV HERBALS & WELLNESS

✦ A PREMIUM HERBAL & WELLNESS BRAND ✦

NATURE'S CARE • HEALTH FOR ALL • PROSPERITY TOGETHER

BUSINESS PLAN & COMPENSATION OVERVIEW



www.kvherbals.com



NATURE'S CARE
HEALTH FOR ALL
PROSPERITY TOGETHER

About KV Herbals & Wellness

KV Herbals & Wellness is a wellness-focused business vertical of Krishviora Private Limited, designed around herbal wellness products, customer value and a structured entrepreneurship opportunity.

Our Focus



Herbal & Wellness
Products



Nutritional
Support



Direct Selling &
Distribution



Customer-Centric
Business



Partner
Development



Long-Term
Community Growth

Our Philosophy



Product First.
Customer First.
People First.



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VISION & MISSION



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OUR VISION

“Trusted Wellness for Everyday Life”

To become a trusted herbal and wellness brand by providing quality-focused products, responsible wellness education and a customer-first experience.



OUR MISSION

- Deliver premium-quality herbal products
- Promote responsible wellness education
- Combine Ayurvedic inspiration with modern quality standards
- Empower entrepreneurs ethically
- Create long-term value for customers and partners

CORE VALUES



QUALITY



INTEGRITY



INNOVATION



CUSTOMER FIRST



SUSTAINABILITY



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WHY WELLNESS?

The Growing Need for Everyday Wellness

Today's consumers increasingly look for convenient ways to support their everyday wellness routines.

KV Herbals focuses on **four key pillars**:



PRODUCT

Herbal & nutritional support for daily routines.



TRUST

Quality-focused products and clear communication.



COMMUNITY

Training, leadership and distribution.



REPEAT

Encouraging continued product usage and customer retention.

“ Wellness is not a destination. It is a daily journey. ”



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OUR FLAGSHIP PRODUCT

KV VITANOVA 360

Complete 360° Nutritional Support Formula

60 Tablets

FORMULA HIGHLIGHTS



GREENS

Nutrient-rich greens for everyday nutrition.



ADAPTOGENS

Adaptogenic herbs to help support daily wellness.



BERRIES

Natural berries packed with antioxidant goodness.



ESSENTIAL MICRONUTRIENTS

Vital vitamins & minerals for complete nutritional support.

PRODUCT POSITIONING



A convenient daily nutritional support formula designed for adults and health-conscious consumers.

PRODUCT WELLNESS PILLARS



NUTRITION



ENERGY



IMMUNITY



DIGESTION



SKIN WELLNESS



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VITANOVA 360 PRODUCT STORY

The 360° Wellness Proposition



01



PREMIUM GREENS

Plant-based greens for everyday nutrition.

02



ADAPTOGENIC BOTANICALS

Herbal ingredients positioned for everyday wellness.

03



NATURAL BERRIES

Berry-based nutritional support.

04



PLANT-BASED NUTRIENTS

Food-derived nutrition as part of a balanced routine.

05



ESSENTIAL MICRONUTRIENTS

Daily nutritional support for wellness and balance.

06



COMPLETE WELLNESS

A convenient daily wellness proposition.





Why Choose KV Herbals & Wellness?

01



PRODUCT VALUE

Quality-focused
herbal and wellness
product positioning.

02



AFFORDABLE ENTRY

Accessible ₹2,000
joining package
with 100 PV.

03



BUSINESS OPPORTUNITY

Multiple income
channels within
the structured plan.

04



LEADERSHIP GROWTH

A structured
journey from
partner to leader.

05



COMMUNITY

Training, support
and long-term
team development.

06



RECOGNITION

Leadership rewards
linked to business
activity.



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Inspired by Nature



HEALTH FOR ALL
Better Health, Better Life



PROSPERITY TOGETHER
Growing Together, Succeeding Together



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BUSINESS MODEL

Product + Customer + Network

Our Business Model



Core Principle

“ Build genuine product movement,
develop customers, support the team
and qualify for rewards. ”



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JOINING PACKAGE

Start Your KV Journey

Joining Amount	₹2,000
Product Value	100 PV

Including GST and Courier Charges

SIMPLE START



Join



Receive Product



Generate PV



Build
Customer Base



Grow Network



Start with Product. Grow with Purpose.



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DIRECT REFERRAL INCOME

 **5%** | DIRECT INCOME



JOINING VALUE
₹2,000



DIRECT REFERRAL
5%

INCOME PER REFERRAL

₹100

THE FLOW



REFER



CUSTOMER /
PARTNER JOINS



PRODUCT VALUE



DIRECT INCOME



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BINARY BUSINESS MODEL



BINARY INCOME

100 PV : 100 PV = 1 Pair



INCOME PER PAIR

₹400



BINARY COMMISSION

20%



DAILY BINARY CAP

₹10,000 / ID

BINARY STRUCTURE



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BINARY INCOME ILLUSTRATION

PAIRS	INCOME (₹)
1 Pair	₹400
5 Pairs	₹2,000
10 Pairs	₹4,000
20 Pairs	₹8,000
25 Pairs	₹10,000

DAILY BINARY CAP

₹10,000



KEY POINT

Actual payout depends on eligible matching business, qualification and applicable plan terms.



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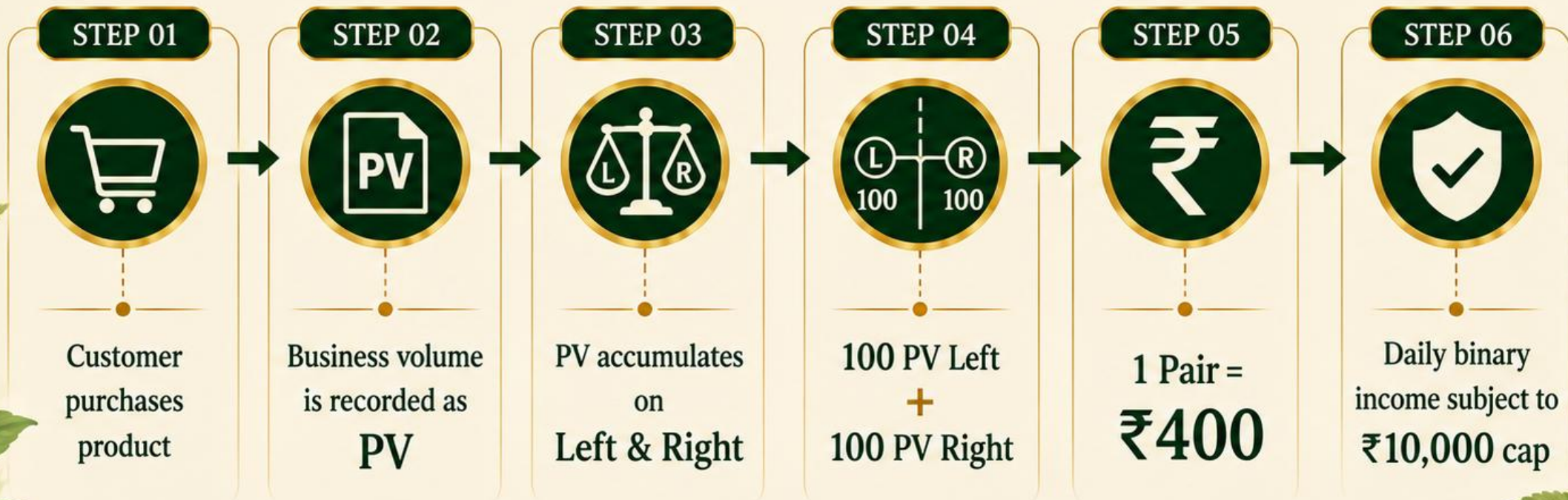


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HOW BINARY WORKS

From Product Activity to Binary Income



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REPURCHASE INCOME

30-LEVEL REPURCHASE INCOME PLAN

LEVEL	INCOME	LEVEL	INCOME
Level 1	20%	Level 16	0.50%
Level 2	5%	Level 17	0.50%
Level 3	4%	Level 18	0.50%
Level 4	3%	Level 19	0.50%
Level 5	2%	Level 20	0.50%
Level 6	1%	Level 21	0.50%
Level 7	1%	Level 22	0.50%
Level 8	0.50%	Level 23	0.50%
Level 9	0.50%	Level 24	0.50%
Level 10	0.50%	Level 25	0.50%
Level 11	0.50%	Level 26	0.50%
Level 12	0.50%	Level 27	0.50%
Level 13	0.50%	Level 28	0.50%
Level 14	0.50%	Level 29	0.50%
Level 15	0.50%	Level 30	0.50%



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LEADERSHIP JOURNEY

Grow from Partner to Leader



Leadership Journey



Build. Lead. Duplicate. Grow.



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LEADERSHIP REWARDS & RECOGNITION

Your Effort. Your Growth. Your Reward.

RANK	TARGET	REWARD
 RISING STAR	50 Pairs	 ₹2,500
 SILVER LEADER	250 Pairs	 ₹5,000
 GOLD LEADER	500 Pairs	 Smartphone
 RUBY LEADER	1,250 Pairs	 ₹50,000



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LEADERSHIP REWARDS & RECOGNITION

Your Effort. Your Growth. Your Reward.

RANK	TARGET	REWARD
 EMERALD LEADER	2,500 Pairs	 ₹1,00,000
 SAPPHIRE	5,000 Pairs	 MALAYSIA TOUR
 DIAMOND	12,500 Pairs	 CAR INCENTIVE (Rs.3,00,000)



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LEADERSHIP REWARDS

• Leadership Rewards & Recognition •

Your Effort. Your Growth. Your Reward.

RANK	TARGET	REWARD
 CROWN	25,000 Pairs	 PREMIUM CAR INCENTIVE (Rs.5,00,000)
 ROYAL CROWN	50,000 Pairs	 HOUSE DOWN PAYMENT INCENTIVE (Rs.10,00,000)
 LEGEND LEADER	1,00,000 Pairs	 DREAM HOME INCENTIVE (Rs.25,00,000)



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MONTHLY REPURCHASE QUALIFICATION

Monthly Qualification

RANK	MONTHLY PV
 RUBY	100 PV
 EMERALD	200 PV
 SAPPHIRE	300 PV
 DIAMOND	400 PV
 CROWN	500 PV
 ROYAL CROWN	600 PV
 LEGEND	600 PV

Why Qualification Matters?

Consistency > One-Time Activity



Regular product movement



Leadership continuity



Customer retention



Ongoing team activity



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DEDUCTIONS

• Transparent Payout Structure •

We believe in complete transparency in every payout.



Admin / Service Charge

10% of payout will be deducted as Admin / Service Charge.



TDS

2% TDS will be applicable as per government norms.

Important

Applicable deductions are made according to the current company policy and applicable statutory requirements.



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PAYOUT SCHEDULE

Timely Payouts. Transparent System. Trust Always.

PAY-OUT ACTIVITY		SCHEDULE
	Weekly Business Closing :	Every Saturday
	Binary Income Pay-out :	Every Wednesday
	Repurchase Income Pay-out :	10th of Every Month

Timely Payouts for Your Continuous Growth!

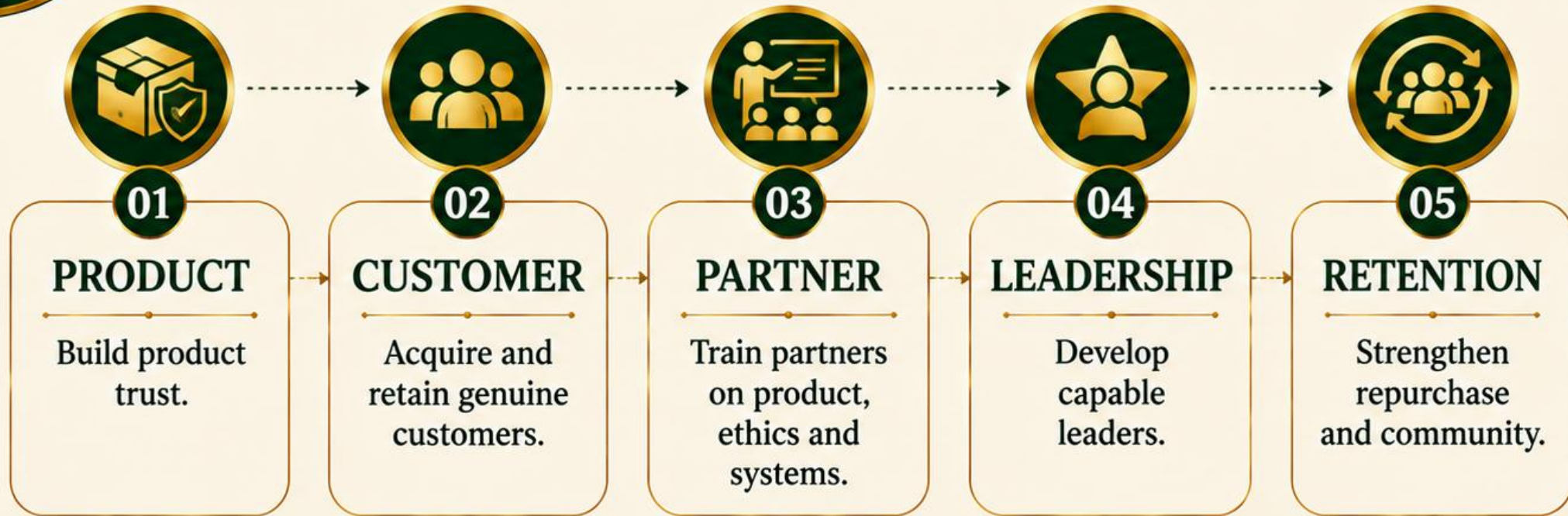


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OPERATING MODEL

How KV Herbs Can Scale



KEY MESSAGE:

Product Value + Customer Retention + Leader Capability = **Sustainable Growth**



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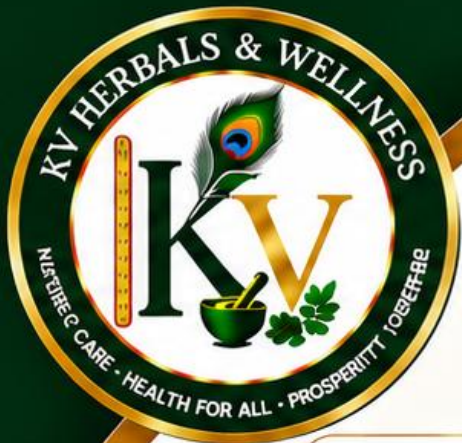
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WHY BUILD WITH KV?

More Than a Product. More Than a Plan.



PRODUCT

Premium wellness proposition.



PEOPLE

Customer and partner community.



PLAN

Structured income and recognition model.



PURPOSE

Long-term wellness and entrepreneurship.



PROGRESS

A journey from customer to leader.

“Build Your **Wellness**. Build Your **Network**. Build Your **Future**.”



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KV HERBALS & WELLNESS

- ✿ Better Health.
- ✿ Better Income.
- ✿ Better Future.

Nature's Care • Health for All • Prosperity Together

Thank You

Start Your KV Journey Today



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